



2024

# NETHERLANDS



**DATE :**  
June 1st, 2024

**LOCATION :**  
Vianen

[www.collabdays.org/2024-nl](http://www.collabdays.org/2024-nl)

<b>INTRODUCTION</b>	<b>2</b>
<b>COLLABDAYS NETHERLANDS 2024</b>	<b>3</b>
<b>WHAT TO EXPECT</b>	<b>3</b>
<b>VENUE</b>	<b>4</b>
<b>SPONSORING</b>	<b>5</b>
<b>PACKAGES</b>	<b>5</b>
<b>COMMITMENT</b>	<b>6</b>
<b>HOW TO REACH US</b>	<b>7</b>

## INTRODUCTION

Dear sponsor,

Building from the SharePoint Saturday events' strong foundations and the CollabDays conference's success, we've kept the momentum going with over 250 participants and 30+ speakers from all over, showing our community's unwavering commitment to learning. Now, we're excited to bring another face-to-face connection with CollabDays Netherlands 2024, featuring top sessions and speakers for those eager to deepen their understanding.

**DIWUG** and **PowerAddictsNL** have again teamed up to make this year's event a reality.



### **WE'RE INVITING YOU TO JOIN US AS A SPONSOR FOR COLLABDAYS NETHERLANDS 2024.**

Having readjusted to office life and hybrid work setups, we've seen the significance of collaborative technology not only soar but become integral, a testament to our community's adaptability and expertise. With the rapid advancements in AI over the past year, these tools are more pivotal than ever in fostering seamless collaboration and innovation.

### **SAVE THE DATE: SATURDAY JUNE 1ST, 2024**

In this guide, you'll find all you need to know about our event, the sponsorship opportunities on offer, and how your involvement can benefit your business. Remember, DIWUG and PowerAddictsNL rely on your support, as we're both non-profit groups.

### **EXPECT ENGAGING SESSIONS AT THE WELL-APPOINTED VAN DER VALK HOTEL IN VIANEN.**

For any questions, feel free to get in touch.

Best,

**Bram de Jager**

On behalf of DIWUG

**Stefan Strube**

On behalf of PowerAddictsNL

# COLLABDAYS NETHERLANDS 2024

## WHAT TO EXPECT

The big one you do not want to miss! Once a year we organize our very successful Microsoft 365 and Power Platform community event. In 2024, this will be again completely in-person at Van der Valk Hotel in Vianen.

CollabDays is an educational, informative & lively day filled with sessions from respected Microsoft 365, Power Platform professionals and MVPs from the Netherlands and around the world, covering a wide variety of Microsoft 365 and Power Platform-orientated topics. CollabDays is **FREE** for attendees, open to the public and your best chance to plunge yourself into your favorite technologies!



Speakers, staff, and organization at CollabDays do this at their own expense and do not get paid either.

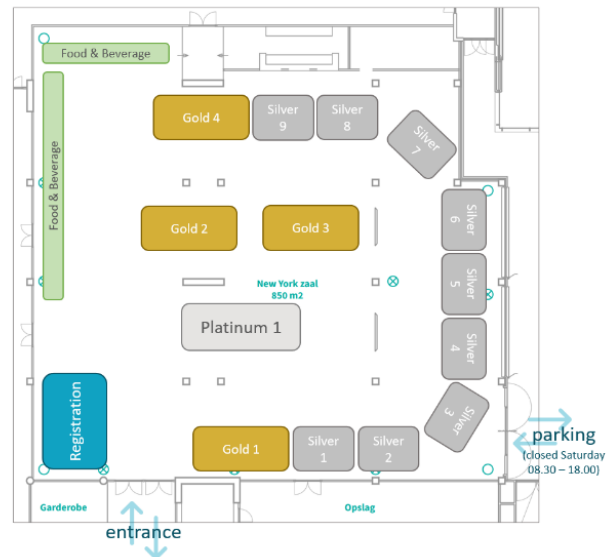
This is an intense 1-day conference. The different tracks cover a variety of sessions, including business, maker (citizen developer), professional developer, and IT pro topics.

There are specific sponsor opportunities created for CollabDays, which are detailed further in this document.



## VENUE

We're returning to a familiar spot just like we did last year. The Van der Valk Hotel in Vianen has served as our trusted site for the SharePoint Saturday conferences for more than a decade, and it's where we'll be hosting CollabDays Netherlands this time around.



The venue is centrally located in the Netherlands, making it convenient for our attendees to reach by car or public transport, and provides enough free parking space. Below, you'll see the venue, and above, a preliminary floorplan of the Expo Hall that highlights where sponsor booths (potentially) will be located.



## SPONSORING

### PACKAGES

Our sponsors are essential to our community, ensuring that the event remains cost-free for participants and providing exposure to innovative products and services. This sponsorship framework affords attendees the opportunity to interact with sponsors and their offerings in an informal yet professional environment, allowing for a thorough discovery of what is available.

For CollabDays Netherlands 2024, we have five principal sponsorship tiers: one **Platinum**, four **Gold**, nine **Silver**, unlimited **Bronze**, and one special **SharePint** sponsorship.

The sponsor contributions are allocated to various event necessities including but not limited to the venue, catering, technical support, and tokens of appreciation for our speakers.

	Platinum € 7.000 1x	Gold € 5.000 4x	Silver € 2.750 9x	Bronze € 650 unlimited	SharePint € 2.000 1x
Logo on lanyard	√				
Logo displayed in XL size <sup>1</sup>	√				
Logo displayed in L size <sup>1</sup>		√			
Logo displayed in M size <sup>1</sup>			√		√
Logo displayed in S size <sup>1</sup>				√	
Extra-large booth in the expo hall	√				
Large booth in the expo hall		√			
Medium booth in the expo hall			√		
Elevator pitch at SharePint (1-2 min)					√
Crew tickets	4	3	2		2
Room named after the sponsor	√	√			
Promotional sponsor session - 20 mins	√	√			
Scan attendee scan app by <a href="https://run.events">run.events</a>	√	√	√		√
Provide a raffle price (optional)	√	√	√	√	√

*Additional perks that emerge will be incorporated into the sponsor packages proportional to the sponsorship level. These potential benefits are contingent on the availability of time and resources. Our goal is to maximize the value for our sponsors. We welcome suggestions and promise to consider them thoroughly with the event's organizers.*

<sup>1</sup> Logos of all sponsors will be displayed in newsletters, on the event website, social media, event app and event PowerPoint template.



## COMMITMENT

We trust that among our sponsorship options, you'll find one that aligns with your needs. Should you have any inquiries or require further clarification, we're here to assist. Please don't hesitate to reach out.

CALL FOR SPONSORS IS OPEN FROM  
**DECEMBER 6 2023 - 15:00 CET**  
TILL  
**JANUARI 31 2024 - 23:00 CET**

To express your interest in a sponsorship package, please fill out the form provided here: (<https://forms.office.com/e/isrRgeLwfl>):

**REGISTER AS A SPONSOR**

Your **sponsorship** will be **officially recognized** once the **sponsor agreement is signed**.

CollabDays Netherlands operates on a 'first come, first served' basis. Please note that all prices exclude a 21% VAT where applicable.



## HOW TO REACH US

### Sponsors and overall event planning

Bram de Jager  
[bram@diwug.nl](mailto:bram@diwug.nl)  
+31 6 2717 8624

Stefan Strube  
[stefan@poweraddicts.nl](mailto:stefan@poweraddicts.nl)  
+31 6 5090 9622

### Speaker contact

Maarten Eekels  
[maarten@diwug.nl](mailto:maarten@diwug.nl)  
+31 6 5100 8723

### Finance & billing

Albert-Jan Schot  
[albert.jan@diwug.nl](mailto:albert.jan@diwug.nl)  
+31 6 2271 1904

More information can be found on our website [www.diwug.nl](http://www.diwug.nl) and [www.collabdays.org/2024-nl](http://www.collabdays.org/2024-nl).

### DIWUG

Stichting Dutch Information Worker User Group  
Hoge Gouw 11  
4847 TN Teteringen  
Netherlands

[info@diwug.nl](mailto:info@diwug.nl)

VAT: NL822606501

Bank account: NL08ABNA0427103541

KvK: 50196081